

Conway League of Artists Newsletter

Conway, Arkansas

November 2022

Please join us . . .

6 PM Tuesday November 8

St. Peter's Episcopal Church

Note: Change of venue due to voting at library!
925 Mitchell Street, Conway

"How To Sell Your Art Online"

Jessica Crum is the Founder and Creative Director at Silverlake Design Studio, a branding agency that serves more than 300 businesses and nonprofits across the country. Drawing from over 10 years of experience in the design world, she has led her team at Silverlake in producing logos, websites, packaging, and launching campaigns.

Calendar

November 3 - Dec. 2
UCA's BA / BFA Fall
Exhibition 2022

November 8
CLA Meeting 6:00
"How to Sell Your Art
Online" Jessica Crumm
St. Peter's Church

November 12
Show drop-off 2-5pm
Faulkner County
Library

November 12
UCA Christmas Show
Dropoff noon -

November 18
5:30 Faulkner Library
Show Reception &
Awards with Eva Haley

November 19
Workshop with Eva
Haley (Registration
required)

December 10 Art Show
pick up & CLA Paint
Out @ Pickles Gap

December 13
CLA Christmas Party
Potluck – Info TBA.



CLA Fall Workshop

STRENGTH
THROUGH
SIMPLIFICATION
WITH EVA HALEY
Saturday November 19th
9:30 -4:30



Arkansas artist **Eva Haley** will serve as judge for CLA's upcoming Fall Show. She will also be presenting a workshop, "Strength Through Simplification" while in Conway on Saturday, November 19.

(Cont. p. 2)

Haley Workshop (Cont)

Time: 9:30 AM – 4:30 PM

Location: St. Peter's Episcopal Church

Level: All levels welcomed. This class will be taught in oils, but acrylics may be used.

Cost: \$50 (register online at CLA's website)

Lunch: We will break for lunch, which will be on your own. There are several restaurants nearby if you choose not to bring your own lunch.

Workshop Description

You will learn to paint a landscape using a limited palette of only 4-5 colors and a palette knife to create a dynamic painting! The class will be taught in oil, but participants may use acrylics, as well. She will demonstrate her quick painting techniques using a palette knife to focus on the most direct and effective method for creating strong, vibrant paintings. Painting with a palette knife is fast-paced, exciting and fun, producing finished pieces that have textural qualities and expressive gesture.

To register online for the workshop, go to the Conway League of Artists website at ConwayLeagueofArtists.com.



EVA HALEY

CONWAY ART WALK –



NOVEMBER 4TH

Come to downtown Conway the evening of November 4.

Three CLA members will be at the corner of Front & Oak Streets in front of E Leigh's and Senior Tequila – **Karen Freeman, Susan Peterson, and Lisa Davis.**



Surgery Center

Robert Haygood will be November's featured artist at the Conway Regional Surgery Center.

FALL SHOW - ARE YOU READY?

The Faulkner County Library at 1900 Tyler Street, Conway, will host the 2022 CLA Fall Show from November 14th – December 10th.

Drop off for artwork will be Saturday, November 12th, from 2-5 pm. (This coincides with the UCA drop off the same day.)

Be sure your entry forms are complete, your membership is current, and wire hangers are properly installed on 2-D work. Pieces that do not conform to the guidelines will be rejected.

Categories: 1) Land/City/Waterscape 2) Still Life/Floral 3) Portrait/Figure/Animal 4) Abstract 5) Sculpture/3D.

Entry Fee: \$20 for 1 / \$25 for 2 / \$30 for 3.

Entry forms are available online on the CLA website:
www.conwayleagueofartists.com

UCA Downtown Christmas Show

Ho! Ho! Ho! Are you getting into the Christmas spirit?

UCA has invited Conway League of Artists to show works at the downtown location over the holidays, beginning on November 12.

Let Karen Freeman know if you would like to participate. Number of entries is limited. Email her at kmhfreeman52@yahoo.com



Art of the Month - NOVEMBER

If bringing Art of the Month, please arrive by 6:00 pm to be sure everyone gets to view your piece before voting.

We WILL be having Art of the Month at the November meeting, which is being held at St. Peter's Episcopal Church. Please bring a piece to be voted on!

Note: Works chosen this month will be on display through the January meeting.

If you are unable to retrieve your art, please make arrangements for someone else to pick up your painting or notify Karen Freeman.

Guidelines for submission can be found on the CLA website.

Welcome New Member Tracy McGarrity

Ceramic Hand Builder



Tracy is originally from Rocky Mount, VA, and moved to Conway in 1995 when her husband Joe began his Economics teaching career at UCA. She has a BA in Art History from the College of William and Mary in Williamsburg, VA. She grew up with a love for visual arts and fulfilled many hours of studio art requirements for her major, but didn't discover her love for hand-building pottery until after graduating. She took 2 years of Ceramic hand building classes in the 1990s, but then went on hiatus for 20 some years while raising her 2 daughters, taking classes off and on during that time.

After becoming the part time Operations Manager for Blackbird Academy of Arts in 2013, her involvement with local artists and art events increased. She volunteered with many Blackbird events but also with the annual Art, Pray, Love fund raiser at St. Peter's Episcopal Church. Even after moving to full time work at UCA, she found time to start playing in clay again, eventually forming the Conway Clay Collective to gather together other local potters to sell together at the seasonal markets. She also serves on the St. Peters Art Collective (SPARC).

Now Tracy's day job is Office Manager for UCA's Student Affairs VP Office, giving her a little spending power to start her own small art collection of local artists, while she plans on becoming a full -time artist when she retires.

Plein Aire Report

What a wonderful, fun time we had painting Plein air at the Farmer's Market downtown this morning. Sheila Parsons turned out a gorgeous watercolor, Virginia Potter painted in oils and Pauline Butts painted in oils, capturing both Sheila Parsons and Virginia Potter as they worked.

SHOW AWARDS & Reception

Please join us for the Artist Award Presentation for the CLA 2022 Fall Show. Show Judge Eva Haley will present ribbons and give us insights into what makes a work stand out. Learn how value, composition, and execution of a piece make it a show stopper. Light refreshments will be served at 5:30 with the presentation following at 6:00. We will gather in meeting room one at the Faulkner County Library on November 18th.